

**Tobacco Free Partnership of IRC Meeting Minutes
Substance Abuse Council
Tuesday, January 11, 2011
3:30 PM to 4:45 PM**

In Attendance: 12 people total including:

Robin Dapp	Sam Freas	Darin Jones
Mary Burkins	Tina Zayas	Beth Weatherstone
Kristen Britt	Liz Riley	Marie Blanchard
Howard Snevel	Darlene Burton	Rosemary Freas

1. Call to Order

- A. Meeting was called to order by Mary Burkins at 3:30 p.m., and introductions were made.
- B. The minutes from the last meeting were reviewed and the minutes were approved.

2. Update on progress made this grant year including the work of subcommittees

- Current Quit Smoking classes and locations were discussed.
- Paid media advertising this quarter was focused mostly on candy flavored tobacco. It is very important to educate the public on this.
- SAC has a new website. Be sure to check it out and the links to all our partner organizations. Prevention is truly a partnership.
<http://www.sacirc.org/Tobacco Free Partnership.html>
- A sample of a tobacco free school campus policy was distributed as well as the Attorney General's view that this falls under preemption. One option might be to propose a policy forbidding the possession of any tobacco on any school grounds.
- We would like to see any promotion by any tobacco companies prohibited at schools as well.
- Tobacco Free zone signs are being put up at every elementary and middle school in Indian River County. High Schools are on hold for now
- Quit Smoking classes were offered to all IRC school employees via a paycheck stuffer, email and the website.

3. Update from DOH Regional Coordinator for CPPW – Darlene Burton

- A state wide assessment of parks and beaches regarding tobacco ordinances, policies and regulations was conducted. Please see attached map.
- Specifically for Indian River County and Vero Beach there are no policies for the parks and Sebastian is limited and has some signage
- The parks are interested in doing a clean up.
- There was a discussion about adding the park ordinance to our work plan in 2012 when Darlene exits the project.

4. Update from the Health Department – Tina Zayas

- City of Vero Beach having meeting to discuss parks and beaches becoming tobacco free.
- The Health Department has had a lot of tobacco cessation referrals recently.
- Mary is going to do more cessation advertising for the Quit Smoking Now Classes.

5. **Update on the Tobacco Citation Process – Darin Jones**

- Darin said compliance checks are being conducted once a month. They go to approximately 15-20 stores and usually only have 1 infraction. They have some extra money to do some more compliance checks through July.
- School Resource Officers (SRO's) are writing about 2-3 citations per month.

6. **SWAT Update –Liz Riley.**

- All 4 Middle Schools have SWAT meetings and it is going well. Oslo and Sebastian Middle have very strong attendance.
- SWAT was in the Halloween Parade and it was very successful.
- Liz is in the process for planning activities for all 4 schools for Kick Butts Day in March.

7. **Adjournment –** The meeting adjourned at 4:40 PM.

- The next regularly scheduled Tobacco Free Partnership meeting is *Tuesday, April 12, 2011 at 3:30 PM. The meeting will be held at the Substance Awareness Council, 1507 20th Street, Vero Beach, Florida .*