

Minutes
Breathe-Free Partnership of IRC
Wednesday, December 7, 2011
3:45 p.m. to 5 p.m.

In Attendance:

Danielle Reuter	Jewel Blakeslee	Kristen Britt
Lisa Willnow	Jernie Talles	Tina Zayas
Milo Thornton	Marie Blanchard	Mary Burkins

1. **Call to order and introductions** - The minutes were approved from October's meeting.
2. **Approval of By-Laws**
 - The revised By-Laws were brought to the meeting and signed by all attendees.
3. **Business Items**
 - Watched a video on Candy Flavored Tobacco.
 - Discussion of our collaboration with HealthyStart – a diaper drive and Tools To Quit – a 90 minute cessation seminar available to pregnant smokers and parents of young children.
 - Previewed new Anti-Tobacco commercials.
 - Presentation given by members of the YES Team.
4. **Strategy Planning for Policy Initiatives**
 - Policy to Implement Tobacco Control Model Policies in K-12 Schools
 - ❖ New Tobacco Control Policy in schools is still 'in process'.
 - ❖ Discussion on how to stay in the forefront of their minds.
 - ❖ Does anyone have a contact on the PTA?
 - Policy to Create Tobacco-Free Outdoor Jurisdictions
 - ❖ Mary will approach new Police Chief for Letter of Support for Tobacco-Free Parks.
 - ❖ The Vero Beach Recreation Commission made a recommendation to the City Council of Vero Beach to have Tobacco-Free Zone signs placed in playground areas of city parks, provided that Breathe Free IRC pays for the signs. Tobacco funds have been budgeted for purchase of ten 'Bait Tank Cigarette Receptacles' to be placed in the parks and along the Boardwalk.
 - Policy to Increase Compliance Checks
 - ❖ Milo gave an update on Youth Citations at the schools.
 - ❖ SROs writing many citations.
 - ❖ Milo will share citations with the Vero Beach City Police Dept and encourage them to write citations.
5. **Open Discussion and Announcements**
 - Marie updated on Oslo SWAT. She brought in the sign-in sheet, agenda, and sample quiz. There were 60 attendees at the last SWAT meeting.
 - Time to start planning events in the spring for Firefighters Fair, Kick Butts Day.
 - The PSAT assessment survey will be sent out by Tobacco-Free Florida. Please fill out.
 - We will collaborate with KIRB to pick up butts to keep them out of the canals.

Adjournment – The next quarterly Partnership meeting will be on **Wednesday, February 1, 2012 at 3:45 PM**. Please meet at the **United Way Building, 1836 14th Avenue, Vero Beach, FL 32960**.