



**Tobacco Free Partnership of
Indian River County**
www.tfp-indianriver.org

Partnership Meeting Minutes

Wednesday, February 5, 2014

3:30pm – 5:00pm

United Way Board Room, 1836 14th Avenue Vero Beach, FL 32960



Attendance	<ul style="list-style-type: none"> • Florida Department of Health, Linda Young • American Cancer Society, Theresa Woodson • Sebastian Resident Plan B Laughing Lady, Nancy Johnson • Indian River State College, David Cyr • Oslo Middle School SWAT Advisor, Marie Blanchard • Quit Doc Tobacco Prevention Specialist, Leslie Spurlock
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Topic	Discussion	Action
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Agenda Items	<ol style="list-style-type: none"> 1. Old Business <ol style="list-style-type: none"> a. Code of Student Conduct Recommendation b. Partner Reports on Point of Sale Observations c. Planning for SWAT Student Recognition 2. New Business <ol style="list-style-type: none"> a. IRSC Capstone Project, David Cyr b. Life Skills Tobacco Prevention Program Pilot, Storm Grove and Sebastian Middle School c. Partnership Self-Assessment Tool (PSAT) Update d. Mall/AMC Theater Entrance Second Hand Smoke Project e. Meeting Schedule for 2014-15 3. Open to the Floor <ol style="list-style-type: none"> a. IRMC Rollout of Tobacco Free Campus 	
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1. Old Business	<p>a) Code of Student Conduct Recommendation</p> <p>The group discussed the recommendation made at the last Partnership meeting which added <u>and/or suspension from extra-curricular activities</u> into the District's paragraph quoting State Statute on underage tobacco use: <i>Failure to complete this program or pay the civil penalty will result in the suspension of driver's license or withholding of license, and/or suspension from extra-curricular activities, so that parents and students understand the importance of compliance and completion of any tobacco-related enforcement recommendations.</i> Upon discussion, concerns were raised about not excluding those students from participating in SWAT, but do not make SWAT a consequence either. There was concern about inactivity (physical) when we are looking to increase physical activity of children. One partner offered to brainstorm with the Athletic Director at one of the high schools to gain another perspective. It was pointed out that the recommendation pertains only to students receiving a tobacco citation that requires completion of the tobacco program and payment of a civil penalty.</p>	
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	<p>b) Partner Reports on Point of Sale Observations Sebastian Police Officers reported visiting stores in their area to ensure compliance with the ordinance requiring behind the counter placement of all tobacco products. Code enforcement will be making follow ups to check compliance. The following sites have been reported directly to the Indian River County Sheriff’s Office; Shell Station at 27th Avenue and Oslo Road, Chevron at 17th St and US 1, and the Texaco at 80th and Rt 60. There is no confirmation or response from the Sheriff’s office who has not participated in the Partnership for some time.</p> <p>c) Planning for SWAT Student Recognition Doris Land is taking the lead for a recognition event and apologized for not being able to attend this meeting or the meeting with Historic Dodgertown. She will be re-scheduling a planning meeting. American Cancer Society would like to recognize SWAT at the Relays for Life planned for April 4 at Riverside Park, May 2nd at Vero Beach High School, and May 9th at Riverview Park in Sebastian. The spotlight on SWAT could include them doing a skit song, flashmob, dance, etc for entertainment. It would not require an overnight, but an appearance. VBHS SWAT may wish to create a project with the Video Club on how they stand up to the tobacco industry.</p>
<p>2. New Business</p>	<p>a) Capstone Project Indian River State College student, David Cyr introduced himself and outlined his project to develop a tobacco prevention program for student athletes. He will be working with the Tobacco Free Partnership and Ms. Spurlock. As an Assistant Wrestling Coach at Sebastian River High School, Cyr has access and support of coaches to speak with their athletes. He hopes the program will continue at SRHS and other schools once his project ends.</p> <p>b) Life Skills Tobacco Prevention Project Substance Awareness Center teaches the 10 week Tobacco Program (Life Skills Training) at their Center for students receiving tobacco citations. A new pilot program brings Life Skills to students of Storm Grove and Sebastian Middle who would otherwise be suspended from school. They are referred to Life Skills for behavior issues and/or tobacco.</p> <p>c) Partnership Self-Assessment Tool (PSAT) The state is evaluating the efficacy and value of the PSAT. Although the information is valuable to our Partnership, it was difficult to sign on to for Partners. It may be easier to ask questions using a more user friendly tool like Survey Monkey.</p> <p>d) Mall AMC Theater Entrance/Second Hand Smoke Project A local Girl Scout Troop has reached out for assistance and resources in their project to decrease the amount of second hand smoke surrounding the Mall Entrance at the AMC Theater. The TPS is meeting with one of the leaders on Friday. Suggestions included second hand smoke education signage near areas where people smoke, surveys of what people want, a snapshot of how many people are not smoking in the area (giving out stickers as a way to “count”), having an informational kiosk set up for weekends.</p> <p>e) Meeting Schedule for 2014-14 Last year’s survey asked about the best day of the week to meet and Wednesday came out ahead by one vote. The survey will be done again to seek Partner preferences of day</p>

	and time. Those present agreed that Thursday is a very busy meeting day already.	
3. Open to the Floor	Agency Updates and Networking The Cancer Action Network Legislative Advocacy paper was shared. Theresa Woodson will accompany Dr. Hummel to Tallahassee February 18 th . One of the legislative requests from ACS is keep funding for community tobacco prevention programs. ACS Relay for Life Teams are needed across the county. Events are scheduled for April 4 th at Riverside Park, May 2 nd at Vero Beach High School, and May 9 th at Riverview Park in Sebastian.	
Partnership Outlook for January 2014 - June 2014	<ul style="list-style-type: none"> • February 14, 2014; Quit Doc Radio & Video PSA Contest deadline • March 19, 2014; Kick Butts Day • May 31, 2014; World No Tobacco Day 	NA
Future Meetings	<ul style="list-style-type: none"> • The Tobacco Free Partnership meets the first Wednesday, every other month at 3:30pm April 2, and June 4. 	The Partnership is seeking alternative meeting site for April. We will explore meeting at a SWAT club site for April which may mean moving the date of the April meeting.
Adjournment	<ul style="list-style-type: none"> • The meeting adjourned at 4:50pm 	NA