



**Tobacco Free Partnership of
Indian River County**
www.tfp-indianriver.org

Partnership Meeting Minutes

Wednesday, August 6, 2014

3:30pm – 4:50pm

United Way Board Room, 1836 14th Avenue Vero Beach, FL 32960

Attendance	<ul style="list-style-type: none"> • American Cancer Society, Theresa Woodson • Sebastian Resident Plan B Laughing Lady, Nancy Johnson • Economic Opportunities Council, Head Start, Sheila McCarthy • IRC Healthy Start Coalition, Kathie Cain • Treasure Coast Community Health Center, Collette Heid • USF College of Public Health Student, Jennifer Stenback • FL Department of Health, Linda Young • Substance Awareness Center Life Skills Coordinator, Christina DeFalco • Quit Doc Tobacco Prevention Specialist, Leslie Spurlock
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Topic	Discussion	Action
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Agenda Items	<ol style="list-style-type: none"> 1. Old Business <ol style="list-style-type: none"> a. Life Skills Training & Tobacco Prevention Presentation b. TFP Activities Plan for Quarter 1 2. New Business <ol style="list-style-type: none"> a. Facebook b. System Changes 3. Open to the Floor <ol style="list-style-type: none"> a. Updates & Networking 	
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Welcome	<p>Introductions</p> <p>Everyone introduced themselves. Jennifer Stenback, a USF student who interned with Leslie at Quit Doc this summer was introduced and thanked for her services. New members, Christina DeFalco and Kathie Cain were welcomed. Each member received a membership folder including a list of current members, the Charter/Bylaws, Aligning for Success Matrix, an additional membership form to share, Talking Points about each BTFF Goal Area, and the 2014-15 Partnership Activity Planner.</p>
1. Old Business	<ol style="list-style-type: none"> a) Tobacco Program Presentation Christina DeFalco, Life Skills Training (LST) Coordinator provided an overview of LST, an evidenced based program effective at reducing substance abuse by up to 87%; including tobacco, alcohol, and drug use and reducing violent/aggressive behavior students. Reductions are seen across diverse backgrounds; geographic, racial and ethnic. Youth learn that social norms surrounding adult use of tobacco and other substances is less than they perceive. They learn to examine and identify advertising techniques that lead them to believe smoking is more prevalent than it is. b) TFP Activities Plan August. Partners are invited to participate on August 13th in a talk with City of Vero Beach

	<p>Mayor Winger about flavored tobacco and a training session with School Resource Officers (SRO) about the Importance of Tobacco Intervention with Youth. On August 2nd, Intern Jennifer Stenback did an excellent job setting up and running the Back to School SWAT Recruitment event at the Mall. Thank you, Jennifer!</p> <p>There are one possibly two Advisory Committee positions open and two youth positions to fill for this fiscal year. The following members have confirmed their positions on the Advisory Committee: Nancy Johnson, Rob Johnson, Lillian Torres-Martinez, and Sheila McCarthy. As of this meeting, Rose Parker has not yet responded. Advisory Committee members assist in decision-making for the Partnership.</p> <p>No one present has a team they participate on for the American Cancer Society's Relay for Life, so now is the time to recruit friends and family for our Tobacco Free Partnership team!! Theresa informed us there may be changes to the way Relay is done this year, so stay tuned for updates. Relay takes place in the spring.</p> <p>September. Partners are invited to attend the City of Vero Beach Council meeting in September to support a resolution restricting the sale of flavored tobacco. Once we have the date it will be sent to all Partners as an opportunity to participate and accept the resolution should it be approved.</p> <p>The Region 4 SWAT Training will take place on September 13th in Fort Lauderdale. This is the opportunity for advisors and youth to participate in a day of planning and strategy facilitated by youth in our Region.</p> <p>October. TFP meets October 1st! Red Ribbon Week is celebrated October 23-31 because tobacco can often be a gateway to drug use. There will be kick-off events planned by ACS this month. Get your work site approval to participate in the Great American Smoke Out. You can send out reminders, post quit information, and flyers. GASO is scheduled for November 20th this year.</p>
2. New Business	<p>a) Facebook Page The Partnership now has a Facebook page at https://www.facebook.com/TFPIRC. Please go on FB and LIKE our page!</p> <p>b) System Changes Partners are reminded that Tobacco Free Partnerships may choose to engage in community system changes outside the scope that Quit Doc is working to achieve for the Bureau of Tobacco Free Florida. System changes such as smoke free parks, beaches, or boardwalks have been passed in other cities including the City of Sebastian. Sebastian chose to provide smoke free zones in parks.</p> <p>ACTIVITIES BRIEF July – December ON NEXT PAGE</p>

	<p>Brief on Activities July-Dec 2014</p> <ul style="list-style-type: none"> Jul Bylaws Review Jul SWAT Regional Mtg Aug – SWAT at Council Meetings Aug 1-3 - Mall Back to School SWAT Recruitment Aug 6 - TFP meeting @ 3:30 August – Request permission for GASO events (Nov 20) at your work site Aug 13 – SRO Training w Dr. Hummel @ 1:30, SRMS Sep – Adults meet with Rep Mayfield & Senator Altman Sep – Recruiting Relay for Life Team from Tobacco Free Partners; Walk for those who have been lost and those who have survived. Sep 1 – Sep 30 CVS event preparations Oct 1 – TFP meeting @ 3:30 Oct 1 – CVS Stops Selling Tobacco Oct – Relay for Life Kick Off events Oct – Partners receive brochures/posters for Great American Smoke Out work site event Nov – Prep for Legislative Delegation meeting in early Dec Nov – GASO Proclamation with County Dec 3 – SWAT & TFP combined meeting Dec – promote at work sites New Year’s Resolution to Conquer Tobacco in 2015 	
<p>Future Meetings</p>	<ul style="list-style-type: none"> • The Tobacco Free Partnership meets the first Wednesday, every even month at 3:30pm. • The next meeting is October 1, 2014. 	
<p>Adjournment</p>	<ul style="list-style-type: none"> • The meeting adjourned at 4:50pm 	<p>NA</p>