

<p>3. Presentation</p>	<p>b) Partners agreed a schedule of trainings and strategies should be developed for their review that will cover all the goal areas and that will encourage them to participate in activities and incorporate strategies into their own work plans.</p> <p>Presentation Marie Blanchard gave an inspiring Point of Sale presentation developed by Counter Tools. Counter Tools is an organization helping to collect data that influences policy decisions worldwide. They have partnered with Tobacco Free Florida to provide assistance with this goal area. Partners learned how POS marketing and location (proximity to schools and parks) and density of tobacco retailer stores influences initiation of tobacco use in youth and makes it harder for quitters to stay quit. Indian River County is tasked with assessing 109 tobacco retailers this year. This data will provide insight into the density and proximity of retailers in the County. Partners will be able to assist with assessments of tobacco retailers using a smart phone app developed by Counter Tools. Leslie will be attending training in late September to learn more about it and the reports that can be generated. Once data is collected and reports are available, the Partnership will be able to determine which types of strategies will be appropriate to pursue in Indian River County.</p> <p>Partners asked about vape shops and although some may be on the tobacco retail license list, they are not to be assessed this year per Tobacco Free Florida. Vape shops are not required to get a tobacco license, but we have learned many have done so in this county “to cover themselves.” A discussion ensued about disposable e-cigarette and hookah ‘pens’ that are being discreetly used by students in classrooms. Most teachers are unaware of what they look like. Life Skills teachers were asked to share this information with schools and teachers they interact with.</p>
<p>Open to the Floor And Announcements</p>	<p>Michelle Bollinger, IRMC talked about how to get screened for lung cancer that is now covered by Medicaid and Medicare. Screenmylungs.com is the website that can be used to see whether someone qualifies for the free CT scan. More than 650 people went online in the last 8 months to see if they qualified for the test. 60 received the test and more than 40% had some nodules that need to be overseen. One stage 3 cancer was also detected. The issue with most lung cancer is that it not detected until very late. This program will allow earlier detection and interventions that can save lives. IRMC will be planning a Great American Smoke Out event the 3rd Thursday of November. Christina DeFalco said they are celebrating Hero Week August 17-21 with lunches for teachers. Please tell teachers how much they are appreciated. Several restaurants will be providing discounts to teachers that week. One, Osceola Bistro, will provide a 10% discount all year to teachers. Nancy Johnson reported how her cousin is using social media to keep her accountable in her effort to quit using tobacco. She has told Nancy that it helps her refrain from smoking. Theresa Woodson, American Cancer Society said the Kick Off event for Making Strides Against Breast Cancer is coming up August 25th at Historic Dodgertown. Brady Ballard, another Partnership member is chairing the event this year and Indian River Medical Center (IRMC) is sponsoring it. Leslie Spurlock noted the Partnership is scheduled to meet every month this year on the first Wednesday of the month at 2:00pm. Please mark your calendars!</p>
<p>Adjournment</p>	<p>The meeting adjourned at 3:00pm</p>