



**Tobacco Free Partnership of
 Indian River County**

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Partnership Meeting Minutes

Wednesday, October 7, 2015

2:00pm – 2:45pm

United Way of IRC, 1836 14th Ave, Vero Beach, FL 32960

Attendance	<ul style="list-style-type: none"> • Nancy C Johnson, Plan B Solutions • Michelle Bollinger, Indian River Medical Center • Cyndee Alves, Substance Abuse Free Indian River • Marie Blanchard, FL Dept of Health • Moses Santos, Treasure Coast Community Health • Leslie Spurlock, Quit Doc • Tom Guiney, Citizen
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Topic	Discussion	Action
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Agenda Items		
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1.Welcome	<p>Introductions Michelle Bollinger from Indian River Medical Center called the meeting to order and led the discussions. Tom Guiney, a citizen of the County attended the Partnership meeting for the first time. He is retired and brings to us a background that includes completion of a tobacco treatment specialist biological course years ago. He is interested in knowing what is currently happening in the area of tobacco control and cessation. Members welcomed him and introduced themselves.</p> <p>New Business.</p> <p>a) Tobacco Issues Reported by Partners</p> <ol style="list-style-type: none"> 1) Negative: Kids vaping, e-cigarettes being unregulated and advertising targeting teens, blacks and Hispanics. Positive: TRUTH ads on television aimed at young people. Statistic shared: 75% of kids who begin tobacco use in adolescence continue using tobacco as adults. 2) Negative: Many smoke-free apartments are privately owned individual units, not the whole building or complex. Positive: One property manager interviewed in quarter 1 has 300 homes that are smoke free plus about 20 multiunit apartments. She has offered to speak with other property managers. Opportunity: a new set of apartments is being built across from Sonny’s restaurant on Route 60. <p>b) Planning Session Overview. In August Partners agreed a schedule of trainings and strategies should be developed for their review that will cover all the goal areas and that will encourage them to participate in activities and incorporate strategies into their own work plans. Michelle Bollinger reported for the strategies planning group. It was a great session. They worked on ten short and long term goal areas; discussing what is possible and how the Partnership can facilitate them. A hard copy will be sent out for Partners to review. Partners can plan to engage in the first two short term goals; the store assessments and the Great American Smokeout. More planning and ideas will be shared at the next Partnership meeting.</p>	
2.New Business		

	<p>c) What's Next?</p> <ul style="list-style-type: none"> • Today after the meeting, Leslie will conduct a training for Partners doing store assessments. • The opportunity for the Community to participate in the Great American Smokeout (GASO) is coming up November 19th. • Leslie will send out information from IRMC and collateral from the State for GASO as it's received. • Michelle and Indian River Medical Center are planning a GASO medical panel discussion from 5:30 to 7:00pm that includes Dr. Barry Hummel from QuitDoc, and the Scully Walsh Cancer Center staff. The event is open to the public and the place will be determined.
<p>Open to the Floor</p> <p>Announcements</p>	<ul style="list-style-type: none"> • Marie Blanchard reported that Oslo SWAT held a good first meeting. They discussed Tobacco 101; ingredients, toxicity, the cost of cigarettes, and cigarette butts that create the greatest amount of litter. She has a good group of new and former members. • SWAT Florida now has an online calendar that provides ideas for school based and community-wide activities and events. • Bob Wright, a former SRMS teacher and tobacco cessation instructor will be approached about becoming a SWAT advisor for SRMS. • Mary Burkins will be asked to follow up on the Storm Grove Middle School teacher who volunteered to become a SWAT Advisor.
<p>Adjournment</p>	<p>The meeting adjourned at 2:45pm</p>