



**Partnership Meeting Minutes**

Wednesday, December 7, 2016

2:00pm – 3:00pm

United Way of IRC, 1836 14<sup>th</sup> Ave, Vero Beach, FL 32960

**Tobacco Free Partnership of  
 Indian River County**

[www.tfp-indianriver.org](http://www.tfp-indianriver.org)

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<b>Attendance</b>	<ul style="list-style-type: none"> <li>• Kathy Jones, SAFIR</li> <li>• Christina DeFalco, SAFIR and LST Coordinator</li> <li>• Michelle Bollinger, Scully-Welsh Cancer Center</li> <li>• Nancy C Johnson, Plan B Business Solutions</li> <li>• Marie Blanchard, DOH IRC</li> <li>• Leslie Spurlock, Grantee</li> </ul>
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Topic	Discussion	Action
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**Agenda Items**

<b>1. Welcome</b>	<p><b>Introductions</b>                  All were welcomed. Kathy Jones has been hired for SAFIR.</p>
<b>2. Old Business</b>	<p><b>Old Business</b></p> <p>a) <i>Point of Sale Density and Proximity to Schools and Parks</i> - Partners looked at Countertool’s Mapper tobacco retail data for density, proximity, and proximity to schools and parks. Tobacco Retail Density in Indian River County is 1.4. Data for Vero Beach, Fellsmere, Vero South, and Roseland was condensed into one table. Although Roseland’s density of 3.3 was highest among those five areas, their population of 1500, is far less than Vero Beach that has a density of 2.8 for a population of over 15,000. Vero Beach’s density of 2.8, is twice as high as Indian River County’s rate. Fellsmere has 2.3 and Gifford has 2.2 retailers per 1,000 residents. This averages out to one tobacco retailer for every 300+ people in the county. The County’s percentage of tobacco retailers within 500’ of each other is 53%. In Vero Beach, the startling number is 70%. Roseland is 80%, Gifford is 57%, and in Fellsmere, 75% of tobacco retailers are within 500’ of each other. The percent of tobacco retailers within 500’ of schools or parks county-wide is 12%. Vero Beach, with the most density, has 28% (or 12 stores) within 500’ of schools or parks. A strategy of implementing local licensing for tobacco retailers that may ultimately have an impact on density and proximity was discussed. A short public opinion poll on POS strategies was distributed and collected. Attendees at the upcoming School Health Advisory Committee meeting will be asked to complete the survey. Leslie reported that she presented POS data and local licensing at a meeting with a POS subcommittee meeting recently; attended by drug free coalition (SAFIR) members. The School Resource Officer is very interested in championing the strategy of local licensing.</p>
<b>3. New Business</b>	<p><b>New Business</b></p> <p>a) The Legislative Delegation meeting is December 21, 2016 at 9:00am. Michelle Bollinger volunteered to speak for the Partnership at the meeting. She and Leslie will meet next week to draft a speech using the QuitDoc Foundation template. All</p>

	<p>Partners are invited to attend.</p> <p>b) The results of the FYTS for Indian River County were shared and reviewed. Electronic cigarette use continues to rise as use of cigarettes fall. Smokeless is still an issue and remains static.</p>
<p><b>Updates</b></p> <p><b>Comments,</b></p> <p><b>Observations</b></p> <p><b>Announcements</b></p>	<ul style="list-style-type: none"><li>• The purpose of Lung cancer screening is to catch problems early enough to start treatment. Most diagnoses are stage 3 and 4 because symptoms are not prevalent until then. Lung cancer was identified in the Community Health Improvement Plan (CHIP) as number one cancer killing Indian River residents. Scully-Welsh Cancer Center has provided the Partnership with risk screening information to distribute in the community to raise awareness of the initiative and get people screened if they qualify. 24 screenings were recently distributed at the Florida Eye <i>Institute's Diabetes from Head to Toe</i> health fair.</li><li>• Meetings with the City of Vero Beach Recreation resulted in purchasing new signage for Leisure Square specifically prohibiting smokeless tobacco, smoking and vaping.</li><li>• Marie Blanchard received recognition and a certificate for her 15 years of service to SWAT.</li></ul>
<p><b>Adjournment</b></p>	<p>The meeting adjourned at 3:10pm</p>