

Tobacco Free Partnership
of Indian River County

THE COST OF TOBACCO USE TO YOUR BOTTOM LINE

STEP 1: YOUR BUSINESS

	X		=	
Number of Employees		County Smoking Rate		Number of Smokers

STEP 2: YOUR PRODUCTIVITY COSTS

	X	\$4,056	=	
Number of Smokers		*Estimated Lost Productivity Costs		Total Lost Productivity Costs

STEP 3: YOUR HEALTHCARE COSTS

	X	\$2,056	=	
Number of Smokers		*Estimated Lost Medical Costs		Total Lost Medical Costs

STEP 4: YOUR TOTAL COSTS

	+		=	
Total Lost Productivity Costs		Total Lost Medical Costs		Total Annual Loss

**2013, Berman, Ohio State University College of Public Health <http://researchnews.osu.edu/archive/smokework.htm>*